

Have We Overlooked You?

Overview

The Big Buddy Program is reaching out to the entire Baton Rouge and surrounding communities to ask the question, ***Have We Overlooked You?*** During preparations for Dancing for Big Buddy 2012, the signature fundraiser entertaining over 3,000 attendees, we asked ourselves if we have overlooked someone in the community who would love to dance for Big Buddy?

Debuting in 2007, Dancing for Big Buddy is modeled after the hit ABC TV show, Dancing with the Stars. In our local version, community celebrities agree to dance in a friendly competition against their fellow community leaders to raise money for the Big Buddy Program (www.bigbuddyprogram.org). Star Dancers practice prior to the event to be held, this year, on **Saturday, May 5, 2012**, at the Pete Maravich Assembly Center.

Each year the Big Buddy office is flooded with calls from members of our community asking to dance in this premier event. Event organizers this year realized that we may be overlooking some quality performers and fundraisers that have not been asked to Dance for Big Buddy.

Here is your chance to Dance for Big Buddy.

Between **December 4, 2011** and **January 4, 2012**, the Big Buddy Program invites you to submit a 45 second video demonstrating why you are the perfect choice to Dance for Big Buddy in the 2012 event. Remember, this is a FUNdraiser and dance skills are not a dominating criteria for acceptance. Your 45 second video will be reviewed by a panel of distinguished judges who will make the decision based on the presentation in the video and your ability to be creative and genuine in answering the questions below.

Eligibility

To be eligible to compete in the ***“Have We Overlooked You”*** Campaign each person appearing in the video must, at the time the video is submitted:

- Not be younger than 18 years old.
- Be a legal resident of, and physically residing in, the Baton Rouge or surrounding communities (within a 50 mile radius).
- Not be an employee of the Big Buddy Program, a board member, or a member of the household or immediate family (mother, father, sister, brother, child) of such employee or board member.

To be eligible to submit a video entry (thereby becoming the “Submitter”), in addition to the Dancer eligibility requirements above, the Submitter must also:

- **Adhere to the minimum donation requirement of \$4,000 that can be in the form of the purchase of tables at the event, 16 floor seats or 400 balcony seats.**

Video Entry Requirements

- Videos may be no longer than 45 seconds.
- The Submitter must be included in the video and clearly identified from the other persons in the video (if others are in the video).
- The video submission must contain, in a legible format, the Submitter's Name, Contact Phone Number and Email Address. Failure to provide valid contact information deems the video ineligible for consideration.
- Show or tell us your responses to these questions (creativity counts):
 - Why do you feel you would make a good Star Dancer?
 - How will your efforts in the Dancing for Big Buddy event further the Big Buddy mission and vision?
 - Why is dancing for Big Buddy important to you?
- The video must be authorized. This means that you must have the legal right and any and all permissions necessary to submit the video into the competition from all persons appearing in the video. By submitting the video, you hereby represent that you have all rights necessary to distribute the video through the website and to grant the Big Buddy Program the rights set forth by these rules.
- The submitted video must be your original work, and must not infringe the copyright, trademark, privacy, publicity or other intellectual property rights of any person or entity.
- Video submission must not exceed 2 GB in size or it will be blocked from loading and therefore the entry will be ineligible.
- The video submission must not, in the sole discretion of Big Buddy, contain any sexually explicit, disparaging, defamatory, libelous, obscene or other inappropriate content.
- All video submissions must be submitted between the campaign dates of **December 4, 2011 and January 4, 2012.**

How to Submit Your Video

- Go to the Big Buddy website at www.bigbuddyprogram.org and click the "**Did We Overlook You**" banner on the homepage.
- Follow the simple instructions provided on the website.
- Entries will also be accepted via mail on a DVD saved in either Quicktime (.mov), Windows Media (.wmv) or MPEG (.mpg) format.
 - Mail DVD entries to: "**Have We Overlooked You**", c/o Big Buddy Program - 1415 Main Street, Baton Rouge, LA 70802.

What the Judges are Looking For?

- Creativity in the presentation of responses to the questions and the Submitter's ability to present their case in a clear and concise manner.

- Commitment from the Submitter to meet the requirement of the \$4,000 donation to the Big Buddy Program. The donation can come in the form of purchasing 2 tables at the event, the sale of 16 floor seats at \$250.00/each or the purchase of 400 balcony seats at \$10.00/each.
- A sincere desire to help the Big Buddy Program raise funds to serve disadvantaged youth in our community.

Conditions for the “Have We Overlooked You” Winner

- The WINNER of the “Have We Overlooked You” Campaign will be notified via email/telephone no later than January 12, 2012.
- Should the WINNER be unable to be reached within a 2 day period, the runner up will be awarded the honor.
- The WINNER will be expected to attend the Star Dancer announcement luncheon on Friday, December 13th from 12:00noon – 2:00pm. The WINNER will be introduced to the community and the other Star Dancers chosen for the event at that time.
- The WINNER will be required to sign the Star Dancer agreement that outlines the financial and time commitments as well as the pre-event, practice and event dates.
- The WINNER will be assigned to a Professional dancer by the Big Buddy Program, unless the WINNER has a dance partner/instructor/choreographer already chosen.
- Out-of-pocket cost may be incurred for additional lessons and costuming. This is at the total discretion of the WINNER. It is not a requirement of participation.
- WINNERS must meet the minimum Star Dancer criteria:
 - Be exciting and have personality
 - Not connected to any controversial or criminal activities
 - Make the commitment to raise a minimum of \$4,000 in ticket/table sales for the event.

Contest Dates

- Video entries will be accepted beginning **December 4, 2011 through January 4, 2012** (12:00 midnight central standard time)
- Any entry received after the deadline WILL NOT be considered.
- The Big Buddy Program webmaster’s computer is the official time keeping device for this campaign.

General Terms

- Once submitted the video becomes the property of the Big Buddy Program and will be used to promote and advertise this event via website, Facebook, video presentation the night of the event and in any other way that the Big Buddy Program deems appropriate.
- You hereby release and hold harmless Big Buddy Program, its parents, divisions, subsidiaries and their respective agents, affiliates, employees, officers, directors, shareholders, representatives and independent contractors from any and all claims, demands, losses and liabilities arising out of your participation in the “Have We Overlooked You” campaign and/or acceptance of any role.
- You agree to indemnify and hold harmless the Released Parties from and against any and all claims, liabilities (including, but not limited to, attorneys’ and experts’ fees, costs and disbursements), demands and actions of every kind and nature, whether or not now known or suspected (collectively, “Claims”), arising out of or in connection with (i) your participation in the campaign (ii) any video submitted by you (including, but not limited to, any and all claims of third parties, whether or not groundless, based on the video of such material); (iii) any posting

by you on Big buddy's site; (iv) the use by Released Parties of any of the rights granted by you in connection with the campaign; and (v) any breach by you of any warranty, agreement or representation contained in these procedures or in any documentation.

- The decision of the Big Buddy Program is final. The Big Buddy Program also reserves the right to disqualify entries.